WHNS - EEO Public File Report

In compliance with the Equal Employment Opportunity rules of the Federal Communications Commission, WHNS submits the following FCC EEO Public File Report. This report, required by 47 °C.F.R. section 73.2080c(6), is filed on the WHNS website and in the WHNS Public File and consists of three (3) parts as follows:

- 1. A form for each job vacancy filled by the station from August 1, 2010 to July 31, 2011 entitled the **"Recruitment Sources Report"** which includes the following information:
 - *A list of all job vacancies filled by the station employment unit during this reporting period, identified by job title.
 - *The Recruitment Sources used to fill those job vacancies, identified by name.
 - *The Recruitment Source referring the hiree for each job vacancy.
- 2. A second form entitled "Interviewee Records Report" listing the following information:
 - *Each Recruitment Source listed by name, contact name, address and phone number.
 - *The total number of persons interviewed for job vacancies between August 1, 2010 to July 31, 2011.
- 3. A brief description of Recruitment Initiatives.

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WHNS Recruitment Sources Report

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Reporting of Information Relative to Job Vacancies Filled by WHNS for the Period of August 1, 2010 to July 31, 2011. For the period of August 1, 2009 to July 31, 2010, WHNS filled the following job vacancies as defined by the FCC EEO rules.

YTD Recruiting Sources Report Job Vacancies: August 1, 2010 to July 31, 2011

Recruiting Sources (Position Filed Oato)	News Operation Tech 8/9/10 RS/O X F	Sales Assistant 8/30/10	Multimedia Journalist 10/4/10	Multimedia Journalist 10/6/10	Maintenance Engineer 11/1/10	Local Sales & Mki Manager 1/1/11	Producer 1/24/11	Marketing Assistant 1/28/11	Producer 2/3/11	Associate Producer 2/16/11	Account Executive 3/14/11	Photographer 3/21/11	CS Writer/Producer	4/18/11	<u>Executive</u> 5/23/11	Multimedia Producer Web 5/2/2011	Graphics Artist 6/6/2011	Photographer 6/27/2011
AAJA - Asian American Journalists Asso Art Institute of Atlan	oc. nta	IS RS/O X HS	RS/O X HS				RS/O X H		-						RS/O X HS		RS/O X HS	
AWRT Career Li National Association of Black Journalk National Association of Broadcast National Association of Hispanic Journali National Society of Black Engine	sts ers sts	×	X	×	Х	X	×	×	X	X	×	X	X	×	×	X	×	X
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Internal Promoti Internal Candida Networking/Walk-	on H te	s		iP		ĮΡ	(F		IΡ	(P		***************************************		IP		IP		**************************************

RS/O=Requesting Sources/Organizations that requested and received the job vacancy notice. X≕ Represents All Recruiting Sources that received the job vacancy notice.

HS= Referral Source

HS=Recruitment Source that referred Hiree.

IR/ER=Hiree was referred by industry Referral/Employee Referral.

IP = Internal Promotion = this only applies for those job vacancies where the recrultment source process was followed and then the position was filled internally.

WHNS INTERVIEWEE RECORDS REPORT

Job Vacancles: August 1, 2010, through July 31, 2011
This Report lists all Recruitment Sources and the total number interviewees referred by each Reruitment Source during this reporting period.

# Intervie	ewees	Referral Sources									
		Name	Contact Name/Title*	Telephone	Fax	Address1	Address2	City	State	70	E-mail Address
		AAJA - Asian American Journalists Assoc.	Albert Lee			Professional Programs Coordinator	1182 Market St. Suite 320	San Francisco		94102	post@aaja.org
•	•	Art Institute of Atlanta	Nicole Langton			6600 Peachtree-Dunwoody Road	1102 Martet Ot, Oake 020	Atlanta		30328	nlangton@aii.edu
•	•	AWRT Career Line	Aficia Edison/Administrator			1595 Spring Hill Road, Suite 330		McLean			awrt.org site -to list page online
•		National Association of Black Journalists	Warner Williams			8701-A Adelphi Road		Adelphi	MD		nabi.org-to list page online
•	•						1771 N Street, NW	Washington			nab.org
•	•	National Association of Broadcasters	on line job listing			Employment Clearhouse					iobbank@nahi.org
•	•	National Association of Hispanic Journalists	Job Bank Coordinator			Career & Opportunity Exchange	1193 National Press Building	Washington		22314	
	•	National Society of Black Engineers	Administrative Team			1454 Duke Street		Alexandria			www.nsbe.org - list on-line only
	1	Society of Broadcast Engineers	Scott Jones			9247 N. Meridian St., Suite 305		Indianapolis		46260	kjones@sbe.org
		South Carolina Broadcasters Association	on line job listing			USC College of Journalism	One Harbison Way, Suite 112	Columbia			SCBA.net-to list
		Asheville Citizen Times - Classifed Dept	Brittany Young			P.O. Box 2090		Asheville			byyoung@ashevill.gannett.com
		Greenville News Piedmont - Classified Dept	Autumn Moon		864.298.4019			Greenville			helpwanted@greenvillenews.com
		Spartanburg Herald Journal	Nancy Mullinax/594-6325		864.594.6349			Spartanburg			classified.lineads@shi.com
	1	Spots-N-Dots	Classified Dept/ Dal			167 Oakdale Road		Johnson City		13790	alice@spotsndots.com
. 6	or job vacancie	Television Bureau of Advertising	Classified Dept			TV8 Web Page	3 East 54th Street	New York			tvb.org - to list on line
		Broadcasting & Cable Magazine	Katie Rosa			5700 Wilshire Blve, Suite 120		Los Angeles			katie.rosa@reedbusiness.com
		Television Week (Electronic Media)	Susan Moss			6500 Wilshire Blvd, Suite 2300		Los Angeles		90048	Classifieds@TVWeek.com
		Benedict College	Karen Rutherford			Career Placement Office	1600 Harden Street	Columbia			rutherk@benedict.edu
		Bob Jones University	Casey Wren			Dept Head/Radio & Television	1700 Wade Hampton Blvd.	Greenville			cwren@bju.edu
		Claffin University	Akeem Boneparte	803.535.5466	803.535.5379		400 Magnolia Street	Orangeburg			akeem.bonepart@claflin.edu
		Clemson University	Eddie Smith	864.658.5383	864.656.0599	Internship & Placement Office	402 Strode Tower, #314510	Ciemson		29634	seddie@clemson.edu
		Furman University	John Barker	864.294.2106	864.294.3123	Director, Career Services	3300 Poinsett Highway	Greenville	SC	29613	career.services@furman.edu
	12	Indeed.com					177 Broad St 6th Floor	Stamford		06901	http://www.indeed.com/support
,		Limestone College	ileka Leaks	864.488.4557	864.487.8706	Director, Career Services	1115 College Drive	Gaffney		29340	ileaks@limestone.edu
		Greenville County Workforce Development	Rachael Carlisle	864.467.8095	864.467.8151	301 University Ridge, Ste 1500		Greenville		29601	rcarlisle@greenvillecounty.org
		Greenville Technical College	Betty Vaughn	864.250.8222	864.250.8759	Career Placement Office	P.O. Box 5616	Greenville			www.greenvilletech.com (to post)
		Greenville Urban League	Brenda Theis/HR Director	864.322.4101	864.268.2662	15 Regency Hill Drive		Greenville	SC	29607	btheis@urbanleagueof the upstate.org
		Isothermal Community College	Jay Coomes	828,286,3636	828.286.4014	Career Placement Office	P.O. Box 804	Spindale	NC	28160	icoomes@isothermal.edu
		ITT Technical institue	Brian Williams	864.288.0777	864.297.0930	Career Services Specialist	Six Independence Point	Greenville		29615	bkwilliams@itt-tech.edu
		Lander University	Sharon Johnson	864,388,8712	864,388,8809	Career Placement Office	320 Stanley Avenue	Greenwood	SC	29649	sjohnson@lander.edu
		Newberry College	Travis Ballenger	803.321.5149	803.321.5145	Director of Career Services	2100 College Street	Newberry			travis.ballenger@newberry.edu
		North Greenville College	Shurajit Gopal	864.977.7122	864.977.7021	Career Placement Office	7801 N. Tigerville Rd., Box 1892	Tigerville		29688	shur@shur.us
		North Greenville College	Linwood A. Hagin, PH.D.	864.977.7137	864.977.7021	Chair, Mass Communication Dept.	P.O. Box 1892	Tigerville			LAHagin@ngc.edu
		South Carolina Job Service	June Harden/Gloria Griffin	864.242.3531	864,232,1544	Attn: Greenville Work Force Center	PO Box 328	Greenville	SC	29602	ggriffin@sces.org
		South Carolina State University	Anna Haigler	803.536,7000	803,533,3630	Career Placement Office	300 College Street	Orangeburg		29117	humanresources@scsu.edu
		Southern Wesleyan University	Yvonne Duckett	864.644.5150	864,639-2710	Director, Career Services Center	P.O. Box 1020	Central	SC		yduckett@swu.edu
		Spartanburg Technical College	Kathy McKinzie	864,592,4803	864,592,4792		P.O. Box 4386	Spartanburg	SC	29305	mckinziek@sccsc.edu
		Tri-County Technical College	Pamela Rice			Career Placement Office	P.O. Box 587	Pendleton	SC		jobplace@tctc.edu
		University of South Carolina-Spartanburg	Cheryl Moore	864,503,5392	864,503,5931	Career Placement Office	800 University Way	Spartanburg	SC	29303	cmoore@uscupstate.edu
		Winthrop University	Mark S. Nortz	803,323,4529	803,323.2464	Instructor-Dept of Mass Comm.	701 Oakland Avenue	Rock Hill		29733	nortzm@winthrop.edu
		Women in Communications-Gvl Chapter	Myra Simmons	864,234,2942	864,282,8509	Greater Greenville Chapter	P.O. Box 5264	Greenville	SC		msimmons@greenvillechamber.org
	1	MediaLine.Com	Mark Shilstone	800,237,8073	831.648.5204	P.O. Box 51909		Pacific Grove		93950	Medialine.com
		Promax/BDA	Post on-line	310,788,7600	310,788,7616.	9000 W/ Sunset Blvd	Suite 900	Los Angeles	CA	90069	promax.tv
	6	TVJOBS.com	Mark Holloway	760,754.8177							tvjob,com
		TVWEEK.com	Marc Abrams	323,370.2415	323.658.6174	6500 Wilshire Blvd, Suite 2300		Los Angeles			tvweek.com
		b-roll.net	Kevin Johnson	202.486,8842	N/A	243 17th Street SE		Washingto			kev@b-roll.net
		602 Communications	Graeme Newell	704.543.1426	407.540.9336	6839 Charter Hills Road		Charlotte	NC	28277	gnewell@602communications.com
	10	meredith.com									meredith.com
	8	foxcarolina.com									foxcarolina.com
		careerbuilder.com	Cynthia Swann	864.298.4191							
		Society of Broadcast Engineers									
		mediabiziobs.com	John Stipe								lobs@mediabix.com
		Radio-Television News Directors Association (RTNDA)				4121 Plank Road #512		Fredricksburg	VA	22407	RTNDA.com
		Industry/Employee Referral									
-	7	Internal Promotion									
-	5	Internal Candidate									
		National description of Alberta Inc.									

*If contacts change during the reporting period, note date and name changes below. Lander University Contact Changed to Sharon Johnson from Deb Nygro in January 2011.

Networking/Walk-In

TOTAL

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Privacy Notice: The FCC requires all stations to report the names of community organizations requesting job vacency information plus the contact person, address, and telephone number of each organization in an annual EEO Public File Report that is available to the general public. By requesting to be notified of job vacencies, you consent to the public disclosure of this information as required by the FCC.

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Internship Program	August 1, 2010 - July 31, 2011	5 students participated in the WHNS Internship Program. Interns worked in the News, Creative Services, Graphics Departments. These interns performed such duties as system editing/writing news stories, assisting photographers with equipment and lighting, weather graphics, assisting with sales activities, researching log discrepancies and human resources.	Bob Jones University, USC Upstate, North Greenville University, College of Charleston, Clemson University
Code of Business Conduct and Ethics Web-Based employee training program	August 1, 2010 - July 31, 2011	All new department heads, supervisors and employees participate in the Code of Business Conduct and Ethics webbased training program. This program reviews business practices and procedures, including an overview of equal employment opportunity regarding harassment and	Meredith Corporation's EEO & Employee Relations Department
Equal Employment Opportunity Training	August 1, 2010 - July 31, 2011	All new managers participate in Targeted Selection Interview training process. This training includes 6 hours web based training, and covers hiring and promoting the best candidate, legal interview questions, and techniques to comply with state and local laws prohibiting discrimination.	Meredith Corporation's Training Department
Establishment of Training Program	August 1, 2010 - July 31, 2011	Tultion Reimbursement program designed to allow employees to acquire skills to further their careers in broadcasting.	Meredith Corporation's Tuition Reimbursement Program
Equal Employment Opportunity Web- Based training program	August 1, 2010 - July 31, 2011	All new department heads, supervisors and employees participate in the Equal Employment Opportunity web-based training program. This program reviews discrimination and harassment based on race, religion, sex, national origin, color, age, disability, sexual orientation and other protected classes under the law.	Meredith Corporation's EEO & Employee Relations Department
Equal Employment Opportunity Conferences	December 3, 2010	Leigh Champion, Accounting Manager, attended the HR Hot Topic conference hosted by the Greenville Chamber of Commerce which focused on topics such as social media and labor laws.	Greenville Chamber of Commerce HR Hot Topic Conference.
Equal Employment Opportunity Conferences	May 14, 2011- May 17, 2011	Leigh Champion, Accounting Manager, attended the Media Fianncial Manager's Confernce in Atlanta, Georgia. Leigh attended EEO including: Employee Engagement, Internal Investigations and FCC EEO Compliance.	Media Financial Management Association EEO education.
WHNS Web Site	August 1, 2010 - July 31, 2011	WHNS web site instructs organization who wish to receive notification of job openings at WHNS-TV to contact the Personnel Administrator at WHNS-TV. The WHNS-TV address, phone and email address are listed for contact purposes.	www.whns.com
WHNS TV on-air announcements	August 1, 2010 - July 31, 2011	WHNS on air PSA announcement instructs organizations who wish to receive notification of job openings at WHNS-TV to contact the Business Office/Personnel Administrator at WHNS-TV. The WHNS-TV address, phone number and email address are shown in the PSA s	WHNS - TV

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
Job Fairs, Career Fairs, Expos	April 5, 2011	WHNS department heads (Leigh Champion/Accounting Manager, Kelly Boan, News Director) manned the station's booth, and provided information about our station, at the annual South Carolina Broadcaster's Association Job fair. WHNS spoke with job seekers concerning current WHNS' current job vacancies, job requirements and how to apply. We collected approximately 50 resumes resulting in an internship for a college student.	South Carolina Broadcaster's Association
	April 12, 201	Greenville Drive Career Fair - Leigh Chamopion, Accounting Manager and Kelly Boan, News Director attended the Greenville Drive Career Fair. We collected approximately 20 resumes from candidates and 10 resumes of students interested in our internship program.	Greenville Drive
Programs sponsored by educational institutions relating to career opportunities in broadcasting	September 23, 2010	Chief Meteorologist Kendra Kent went to the Mauldin Recreation Senior Group and discussed weather and how she obtained certification to be a meteorologist.	
	September 30, 2010	Chief Meteorologist Kendra Kent attended Sara Collins Elementary School and discussed meteorology with 2nd grade students.	
	October 1, 2010	Chief Meteorologist Kendra Kent attended Welford Elementary and discussed weather and safety with 2nd and 4th grade students.	
	October 12, 2010	Chief Meteorologist Kendra Kent attended Augusta Circle Elementary and discussed weather and safety with students.	
	October 13, 2010	Weather Anchor, Alex Wilson, attended Honea Path Elementary School, science unit and discussed severe weather, weather safety, basics on clouds and forecasting. Approximately 28 students attended two sessions.	
	October 14, 2010	Chief Meteorologist Kendra Kent attended Calhoun Falls Charter School and discussed weather and safety with students followed by a question and answer session.	
	October 17, 2010	Multimedia Journalist, Greg Funderburg, Emceed the March of Dimes Signature Chefs Auction in Spartanburg, SC.	
	October 30, 2010	Chief Meteorologist Kendra Kent attended the concerned Citizens for Animals "Bark in the Park" event and judged several categories of dog contests.	
	November 14, 2010	News Anchors Diana Watson and Trent Butler Emceed the March of Dimes Signature Chefs Auction in Greenville, SC.	
	November 15, 2010	Chief Meteorologist Kendra Kent attended the kettle kickoff, a Salvation Army Fundraiser. She Emceed the event and helped promote the importance of salvation army giving.	
	November 23, 2010	Chief Meteorologist Kendra Kent attended East End Elementary and discussed weather and safety to 4th graders including tornado warnings and lightning safety.	

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of	Go-Sponsor's (if applicable)
		station personnel involved in Initiative	
	December 7, 2010	Chief Meteorologist Kendra Kent attended West End	
		Elementary and discussed weather and safety to 4th graders	
		including tornado warnings and lightning safety. This was	
		particularly relevant due to the recent tornado in the city of	
		Easley.	
	December 4, 2010	Morning News Anchor Margaret Burnquist, attended the	}
		Grand Marshal of the Easley Christmas Parade.	
	December 8, 2010	Morning News Anchor Cody Alcom made a presentation to	1
		several business classes at the University of Tennessee.	
	December 10, 2010	Morning News Anchor Cody Alcorn judged the Pickens County	1
	2000//1201 10, 2010	Christmas parade with Kendell Webb, producer.	
	January 4, 2011	Chief Meteorologist Kendra Kent attended Carnesville	1
	January 4, 2011	Elementary and discussed weather and safety to 4th graders	İ
	lanua-: 40, 0044	including tornado warnings and lightning safety.	
	January 13, 2011	Meteorologist, Alex Wilson, participated in Beck Academy	
		student job shadow day and had a student job shadow her in	
		the weather center for a day to learn about careers in weather.	
	January 19, 2011	Chief Meteorologist Kendra Kent emceed the start of the	American Heart Association
	January 15, 2011	Upstate Heart Walk kickoff by welcoming the group,	, anonoun mount moodadion
•		introducing speakers and promoting the AHA;s walk event.	
	F-h 1 2011		4
	February 1, 2011	Multimedia Journalist, Greg Funderburg, was utilized as a	İ
		motivational speaker at the Black History program.	_
	February 5, 2011	Morning News Anchor Cody Alcorn Emceed the Miss	
		Freshman Boiling Springs pageant.	
	E-h14 0044	Make analysist Andre Mand marticipated in Daysdors villa Middle	4
,	February 11, 2011	Meteorologist Andy Wood participated in Powdersville Middle	
		school job shadow day. A student job shadowed with Andy at	
		the weather center for a day.	
	March 26, 2011	Multimedia Journalist Greg Funderburg Emceed the Benefit	
		Jazz concert fundraiser for Dominion Children's Home of	
		Kenya.	,
	February 11, 2011	Meteorologist, Alex Wilson, participated in Powdersville Middle	7
		School job shadow day and had a student job shadow her in	
		the weather center for a day to learn about careers in weather.	
	February 25, 2011	Meteorologist Andy Wood attended Lockhard Middle School]
		and gave a presentation on weather, snow, hurricanes and	
		tornadoes to 6th grade students.	
•	April 1, 2011	Meteorologist Andy Wood attended Centerville Elementary	1
		School and discussed careers in meteorology with 2nd grade	
		students.	
	April 2, 2011	Morning News Anchor Margaret Burnquist Judged an 8-hour	1
	71ptil 2, 2011	Babble of the Bands for the Laurens Literacy Council.	
	April 7, 2014	News Anchor, Dianna Watson, was a panelist for the Media	1
	April 7, 2011		
	1	Women of SC program, social media smarts, at the Southern	
	A 11.17 00.11	Wesleyan Campus.	4
	April 15, 2011	News Anchor Trent Butler attended career day at Northwoods	
		Middle School in Taylors, SC.	4
	April 17, 2011	Multimedia Journalist Greg Funderburg worked as a	
		Motivational Speaker – Youth Day Program – New Durbin	
		Baptist Church – Fountain Inn, SC	

Type of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	April 22, 2011	Chief Meteorologist Kendra Kent discussed weather, forecasting and weather careers to Clemson University students.	Clemson University
	April 29, 2011	Chief Meteorologist Kendra Kent attended Pendleton Elementary and discussed weather and safety to 6th graders including tornado warnings and lightning safety. The recent Alabama tornadoes made the discussion very relevant.	
	April 30, 2011	News Anchor Trent Butler was a radio guest on WCCP-FM talk radio and discussed Danny Ford and George Rogers stories.	
	April 30, 2011	Multimedia Journalists Greg Funderburg and Jade Hindmon emceed the Kappa Knight Ball in Simpsonville, SC.	
	May 2, 2011	News Anchor Diana Watson, volunteered at teacher appreciation week at Oakville Elementary School.	
	May 4, 2011	Chief Meteorologist Kendra Kent attended Royston Elementary and discussed weather and safety to 2nd graders about severe weather safety, TV weather and forecasting.	
	May 7, 2011	Multimedia Journalist Greg Funderburg hosted the annual Health Fair in Sylacauga Alabama.	
	May 26, 2011	News Anchor Trent Butler attended career day at Mabrary Middle school in Inman.	
	June 16, 2011	Morning News Anchors Margaret Burnquist and Lauren Elise participated in the Celebrity Server Night at Denny's in Spartanburg to benefit the Miss Spartanburg Scholarship Pageant	
	July 5, 2011	Multimedia Journalist Greg Funderburg was a motivational speaker for the Upward Bound program in Childersburg, Alabama.	
Participate in other activities designed to further the goal of disseminating information about opportunities in Broadcasting.	July 1, 2010- June 30, 2011	General Manager, Guy Hempel, served as Chairman of the Hands on Greenville Board, as a member of the United Way of Greenville County Board, as a member of the Friends of the Greenville Zoo board, as a member of the Greenville Chamber of Commerce Board. He also judged the High School Senior Project for Greenville Tech Charter High.	
Di Daucasting.	October 21, 2010	Chief Meteorologist Kendra Kent and weather anchor Alex Wilson participated in the MDA of the upstate.	
	October 28, 2010	WHNS Town Takeover in Pickens, SC. The "town takeovers" are a way for the morning personalities to interact with viewers, showcase local businesses and highlight the positive aspects of cities in our viewing area.	
	November 4, 2011	WHNS Town Takeover in Toccoa, SC. The "town takeovers" are a way for the morning personalities to interact with viewers, showcase local businesses and highlight the positive aspects of cities in our viewing area.	
	November 11, 2010	WHNS Town Takeover in Pendleton, SC. The "town takeovers" are a way for the morning personalities to interact with viewers, showcase local businesses and highlight the positive aspects of cities in our viewing area.	

/pe of Recruitment Initiatives	Date	Brief Description of Initiative/Names of station personnel involved in Initiative	Co-Sponsor's (if applicable)
	November 18, 2010	WHNS Town Takeover in Spartanburg, SC. The "town	
		takeovers" are a way for the morning personalities to interact	
	1	with viewers, showcase local businesses and highlight the	
	1	positive aspects of cities in our viewing area.	
	December 1, 2010	All Newsroom reporters, anchors, MMJs and meteorologists	Salvation Army
	200011201 1, 2010	volunteered for the salvation army bell ringing at the Haywood	•
		mall in Greenville, SC from 9am-8pm	
		that it Orochvino, oo hom out opin	1
	February 2, 2011	WHNS teamed with the Blood Connection to host a blood	1
	1 0514413 2, 2011	drive for the Fox Carolina Gives back series.	
	February 4, 2011	Chief Meteorologist, Kendra Kent, led a station tour for the 4th	1
	Columny 4, 2011	graders of Stepping Stone Christian Academy.	
	February 6, 2011	Multimedia Journalist, Greg Funderburg, attended an Ultra Fit	1
	rebidary 0, 2011	luncheon and shared his weight loss success story.	
	February 6, 2011	Chief Meteorologist Kendra Kent attended Greer Middle	1
	February 0, 2011	School and discussed weather and safety to 4th graders	
		including tornado warnings and lightning safety. They learned	
		about how to get into a weather related career.	
	February 9, 2011	WHNS teamed with the Salvation Army to host a collection	-
	February 9, 2011	drive during the Fox Carolina Gives back series.	
	Fabruary 46, 0044		╣ .
	February 16, 2011	WHNS teamed with the Harvest Hope to host a food drive	<u> </u>
	F-1	during the Fox Carolina Gives back series.	
	February 23, 2011	WHNS teamed with the Blue Star Mothers to raise awareness	1
	Fabruary 00, 0044	and donations for military veterans.	1
•	February 26, 2011	Morning News Anchor Cody Alcorn Emceed the ADDY	
	F-100 0044	awards.	1
	February 26, 2011	Meteorologists, Alex Wilson, Kendra Kent and Andy Wood	
		attended the junior science Olympiad and submitted questions	•
		for use in the competition. They submitted several questions	
		relating to tornadoes.	-
	February 28, 2011	Multimedia Journalist, Marie Waxel, Emceed the ADDY	
		Awards.	4
	April 30, 2011	45 WHNS employees participated in Hands on Greenville.	
	<u> </u>	Employed painted the interior of a local women's shelter.	4
	May 5, 2011	News Anchor Diana Watson emceed the Upstate Heart Ball at	
		Hyatt Regency in Greenville, SC.	
	May 12, 2011	News Anchor, Diana Watson, emceed the Go Red Luncheon	American Heart Association
		for the American Heart Association in Greenwood, SC.	
		Old Call I I I I I I I I I I I I I I I I I I	4
	March 18, 2011	Chief Meteorologist Kendra Kent attended Wade Hampton	
		High School and discussed TV meteorology and weather	
		safety.	Object describe Misses de Nietur-st-
	June 16, 2011	Meteorologist, Alex Wilson, participated in the Miss	Children's Miracle Network.
		Spartanburg Scholarship Celebrity Server night at Denny's.	•
•		She helped greet patrons and at the hostess stand she raised	
		awareness for Children's Miracle Network.	-
	July 4, 2011	Meteorologist, Alex Wilson, Emceed the 2011 Independence	
		Day Celebration at the Charter Amphitheatre at Heritage Park	
		in Simpsonville. She introduced the mayor and other VIPs,	
		welcomed the crowd and helped lead the pledge of allegiance	1
		and thanked sponsors and presented the Greenville	
	ı	Symphony Orchestra.	

ype of Recruitment Initiatives	Date	Brief Description of Initiative/Names of	Co-Sponsor's (if applicable)
•		station personnel involved in Initiative	
	July 7, 2011	WHNS Water park Takeover at Discovery Water Park. The	
		"water park takeovers" are a way for the morning personalities	
		to interact with viewers, showcase local businesses and	
		highlight the positive aspects of cities in our viewing area.	
	July 14, 2011	News Anchor Diana Watson participated in the Headliners	
		Workshop for Greenville County Schools.	
	July 20, 2011	News Anchor, Diana Watson, emceed the heart event at	
		Wellness Symposium at Bon Secours St. Francis Millennium	
		campus.	
	July 21, 2010	WHNS Water park Takeover at Otter Creek Water Park. The	Ì
		"water park takeovers" are a way for the morning personalities	
		to interact with viewers, showcase local businesses and	
		highlight the positive aspects of cities in our viewing area.	
	July 29, 2011	WHNS Water park Takeover at Bele Chere Water Park. The	
	-	"water park takeovers" are a way for the morning personalities	
		to interact with viewers, showcase local businesses and	
		highlight the positive aspects of cities in our viewing area.	